

# PLATFORM AT-A-GLANCE

Brotherhood Inspired | Evidence-Based | Future Focused

## Liability and Risk

- Hazing
- Insurance
- Ghost Members
- Perps
- Sexual Assault (External)
- Sexual Assault/Predatory Behavior (Internal)
- Social Events

## Governance

- Board Governance
- Compliance
- Legal Services

## Membership

- Brotherhood
- Marketing and Selection
- Organizational Commitment
- Retention
- Reclamation
- Engagement

## Advocacy & Service

- Volunteerism
- Mentoring
- Philanthropy
- Civic Engagement
- Public Policy
- Social Action

## College and Alumni Relations

- College Chapters and Brothers
- College Chapter Advisors
- Alumni Chapters, Districts, and Regions
- Neophytes
- Broader Constituency Support

## Structure and Operations

- Engagement with Broader "Greek" Community
- Fiscal Growth and Management
- Campaigns and Elections
- Communications/Public Relations and Brand Management
- Conventions and Special Meetings
- General Office
- Information Technology

## Recognizing the Past, Creating a Sustainable Future

- History and Legacy
- Strategic Problem-solving and Planning
- Culture Change